



SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 50 (9th until 15th Dec,2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 51

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Editorial

7,574 tons of blueberries were export Overall, all, week 50 of 2004-25 season, bringing the cumulative volume so far this season to 18,330 tons. This cumulative volume is 39% more than last season, but 29% less than the 2022-23 season, which is better evidence of Chile's volume decline in a season where the effect of weather is similar to that season. The fruit is very favored due to the well-marked winter and spring-summer, expressing itself in better quality fruit and more uniform harvests.

The 2 most relevant varieties exported on week 50 were Duke and Suzie Blue, which contributed 56% and 14% respectively. However, in cumulative volume their share is 46% and 20%. Duke has remained as the most popular among traditional varieties, while

Suzie Blue has made the most progress among the new genetics. Overall in week 50, the group 1 varieties accounted for 86% of the volume shipped and group 2 for only 12%. Other new group 1 varieties that stand out in xports are group EB varieties and Sekoya Pop.

The most relevant destinations of the week were Europe, with 38% of the shipments and the USA with 33%. Other less significant destinations are Asia, UK and Latin America.

Merry Christmas to everyone

WEEKLY ADVANCE WEEK 50 (9th until 15th Dec, 2024)

Sep	36				6		6	53	6	0	0	6%	
Sep	37				14		14	82	21	0	0		
Sep	38				3		3	58	24	0	0		
Sep	39	1			43		44	120	68	0	0		
Oct	40	3			65		67	184	135	0	0		
Oct	41	4			63		66	135	201	3	1.3		
Oct	42	11			109		120	244	321	9	2.8		
Oct	43	10			132		142	279	463	18	3.8		
Nov	44	26			124	5	155	301	618	44	7.1		
Nov	45	85			226		311	456	929	114	12.2		
Nov	46	64			120	8	191	684	1,120	161	14.4		
Nov	47	553	209	162	438	60	1,420	906	2,541	342	13.5		
Dec	48	802	1,029	184	468	151	2,633	1,579	5,135	576	11.2		
Dec	49	1,999	2,505	374	520	186	5,582	3,285	10,590	960	8,9		
Dec	50	2,488	3,139	556	1,116	274	7,574	4,821	12,230	1,623	8,9		
Total to W-50 2024/25		6,044	6,881	1,276	3,446	683	18,330						
Total to W-50 2023/24		5,472	3,880	1,188	2,215	453	13,208						
Total to W-50 2022/23		10,171	8,057	1,811	5,226	520	25,786						
VAR 24/25 vs 23/24		10%	77%	7%	56%	51%	39%						
VAR 24/25 vs 22/23		-41%	-15%	-30%	-34%	31%	-29%						

72%



16,435 TON
SEA FREIGHT

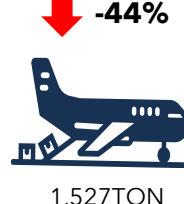
-44%



1,527TON
AIR



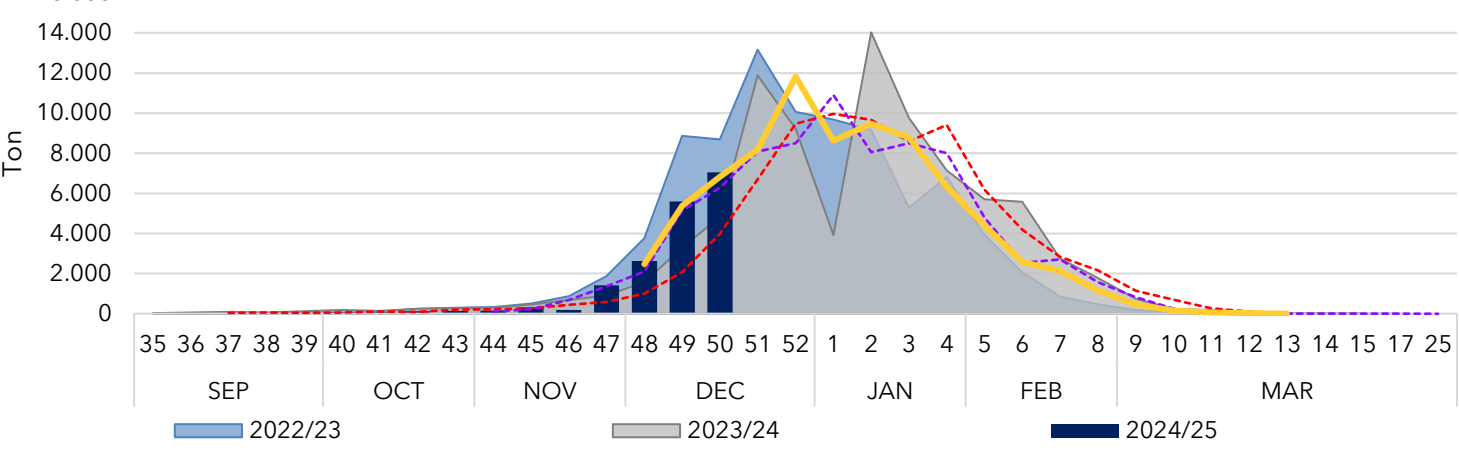
16,435 TON
SEA FREIGHT



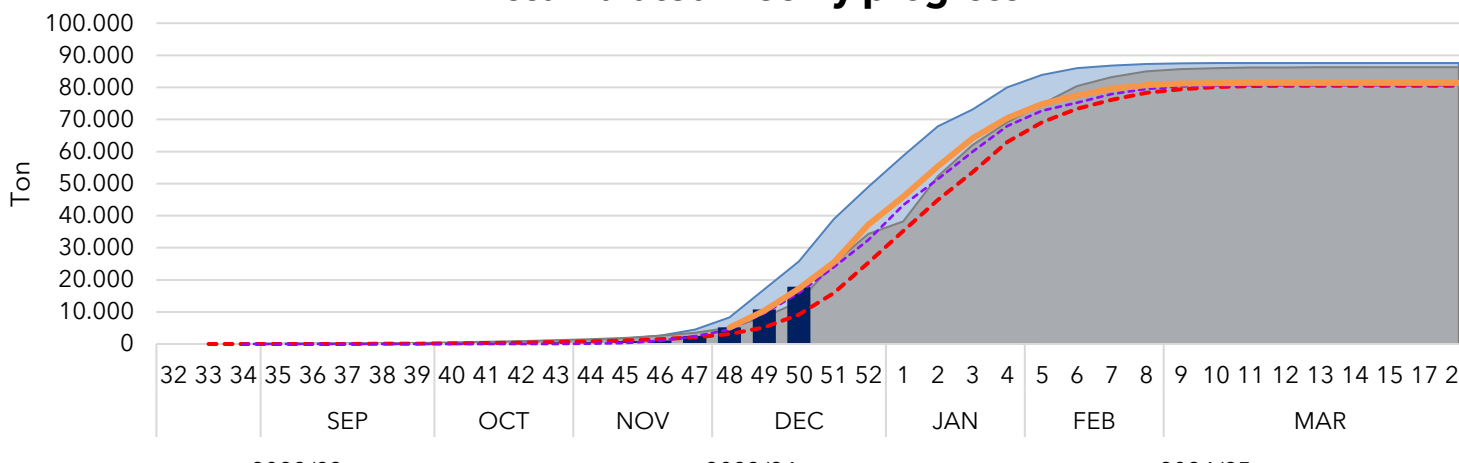
1,527 TON
AIR

BLUEBERRY WEEKLY SHIPMENT

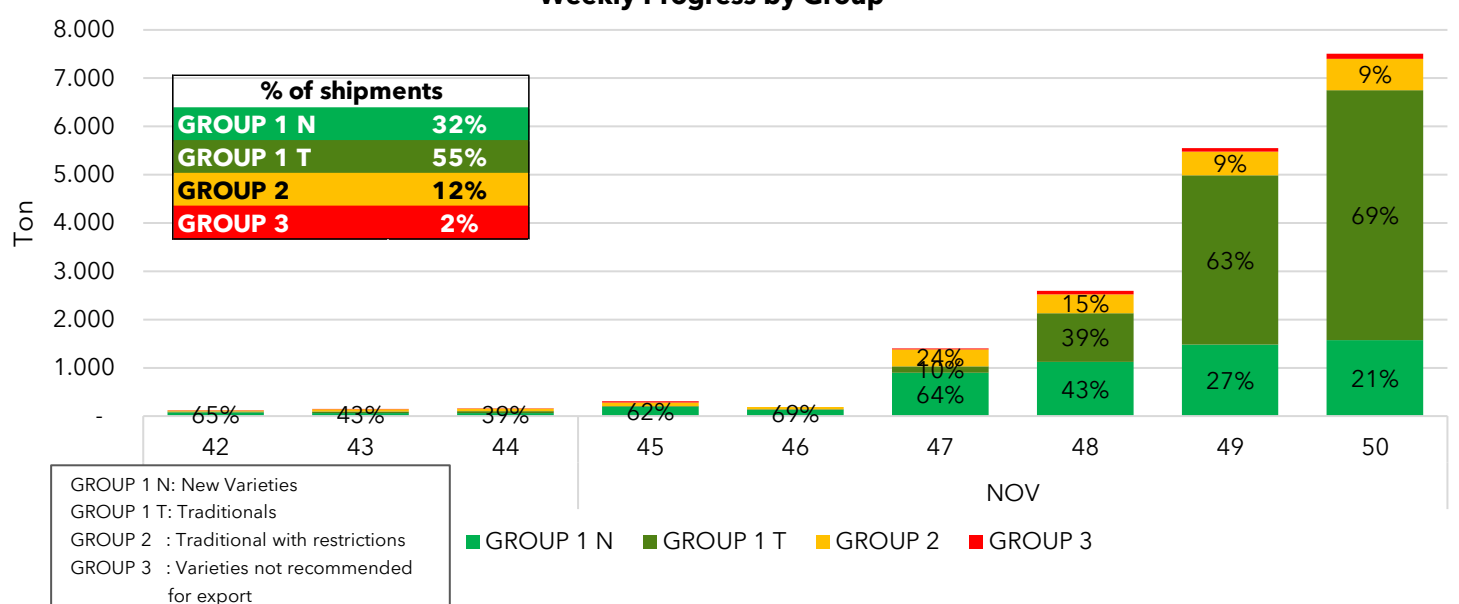
Weekly Progress



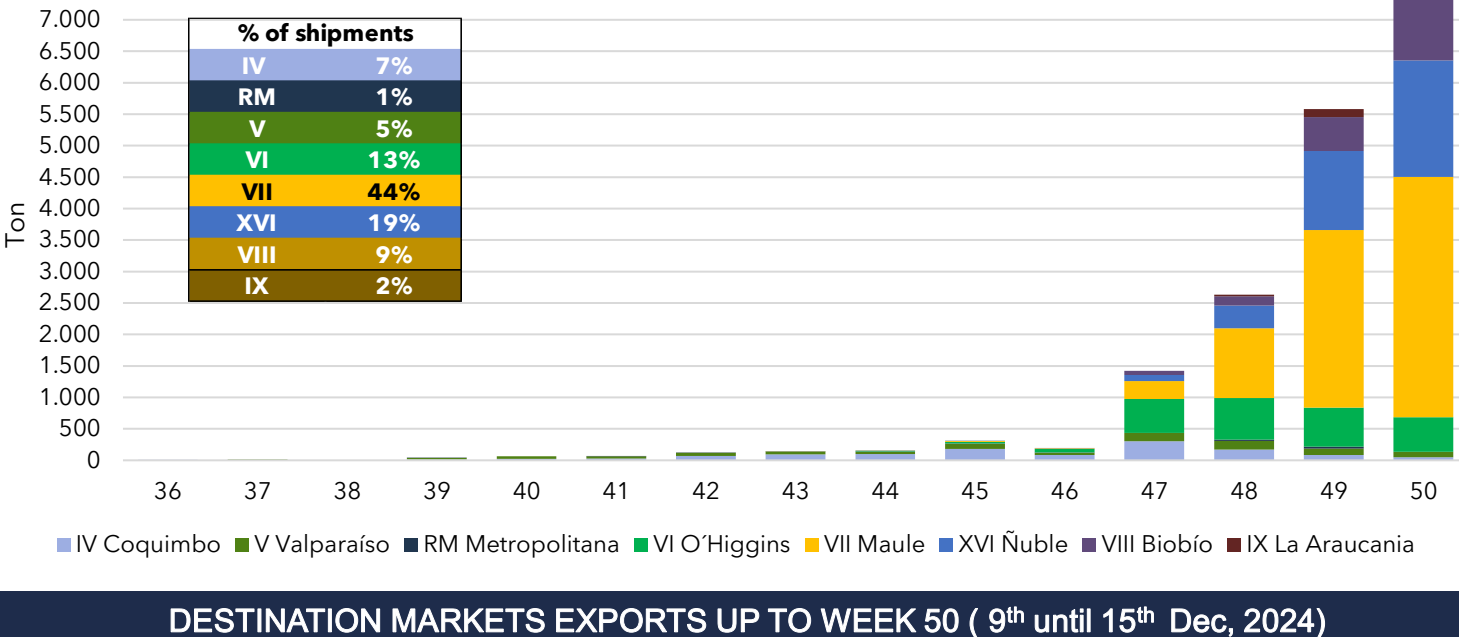
Accumulated weekly progress



Weekly Progress by Group

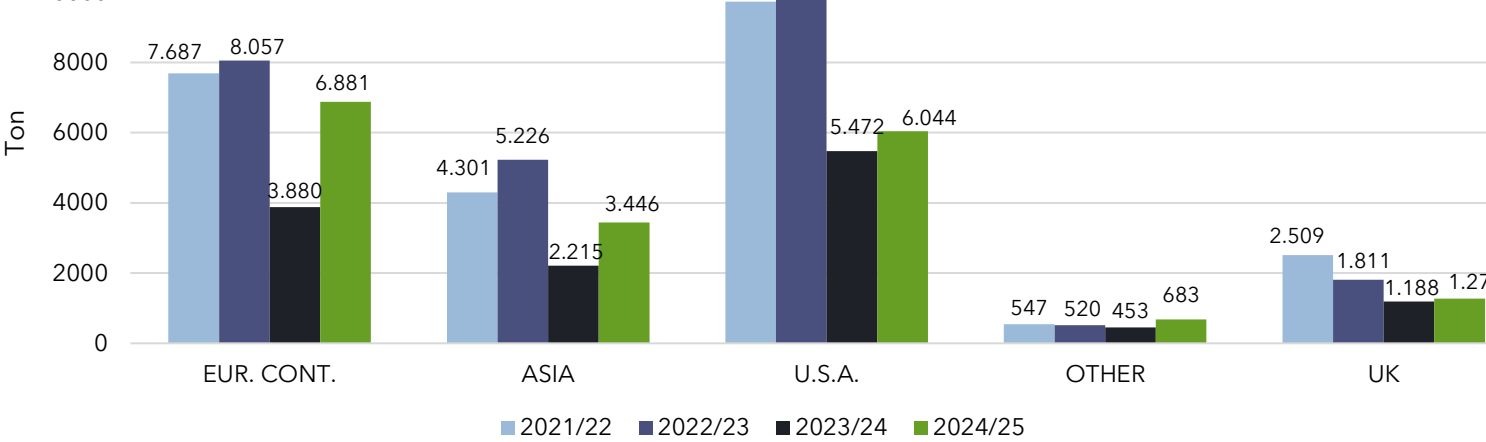


Weekly Progress by Region



DESTINATION MARKETS EXPORTS UP TO WEEK 50 (9th until 15th Dec, 2024)

Total volume by market up to week 50

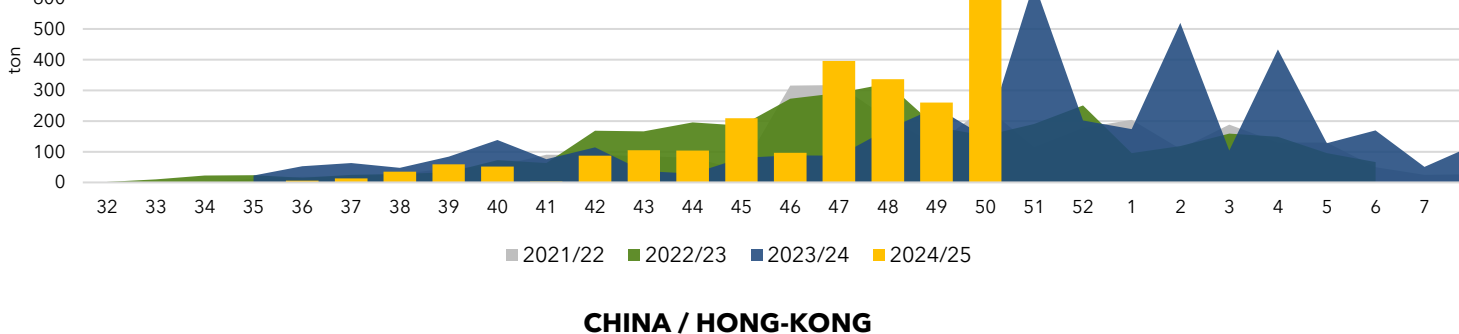


MAIN DESTINATION COUNTRY

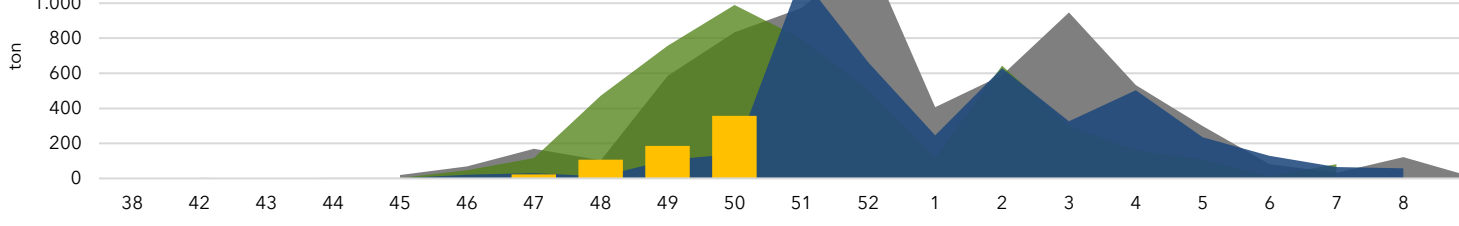
Country (Ton)	Accum. to W-50 2022/23	Accum. to W-50 2023/24	Accum. to W-50 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
USA	10.171	5.472	6.044	33%	10%
Netherland	7.908	3.414	6.727	37%	97%
Korea	2.226	1.488	2.474	13%	66%
England	1.811	1.188	1.276	7%	7%
Others	3.668	1.645	1.808	10%	10%
Total	25.784	13.208	18.330	100%	39%

WEEKLY SHIPMENTS PER MARKET

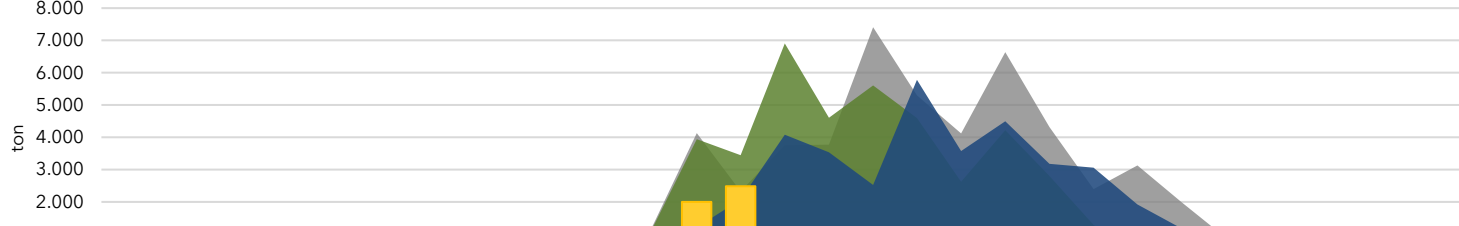
KOREA



CHINA / HONG-KONG



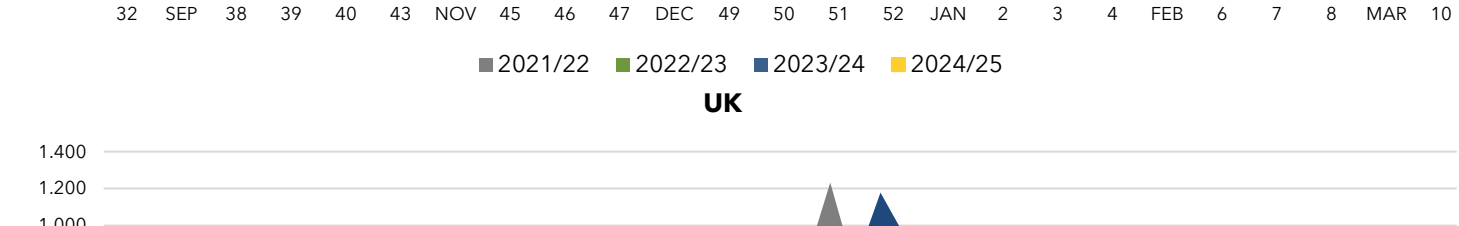
USA



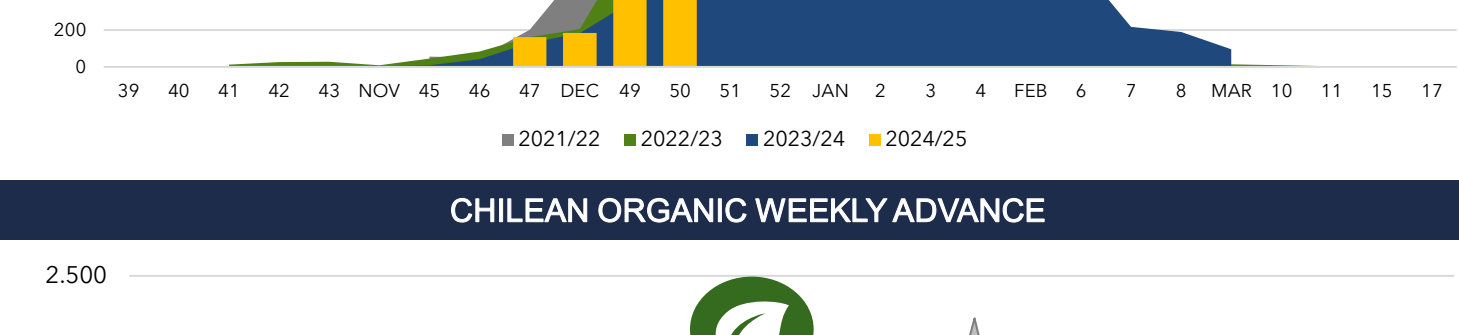
EUR.CONT



UK



CHILEAN ORGANIC WEEKLY ADVANCE



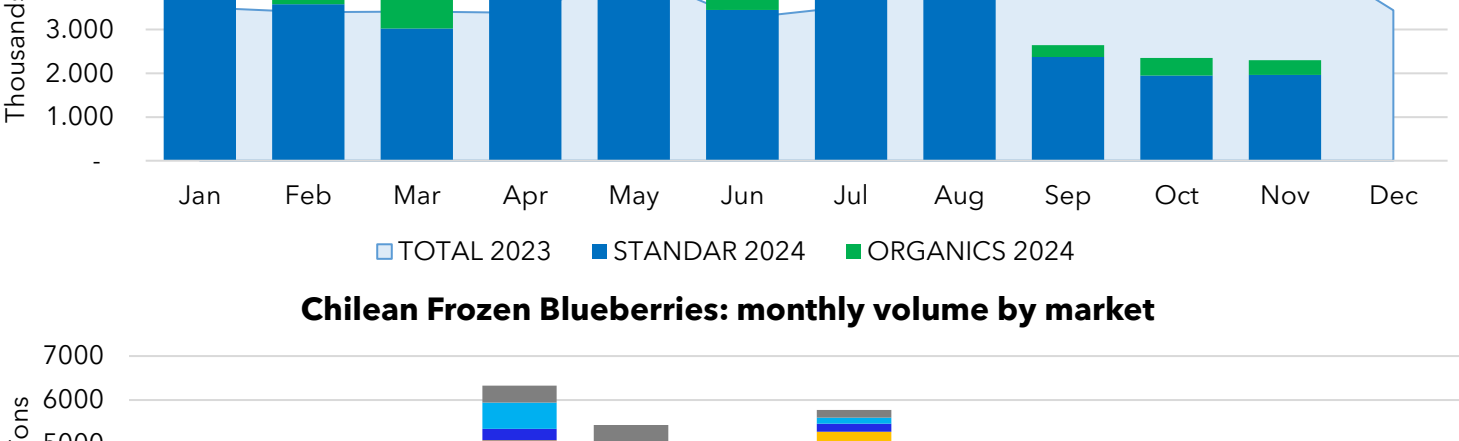
CHILEAN FROZEN



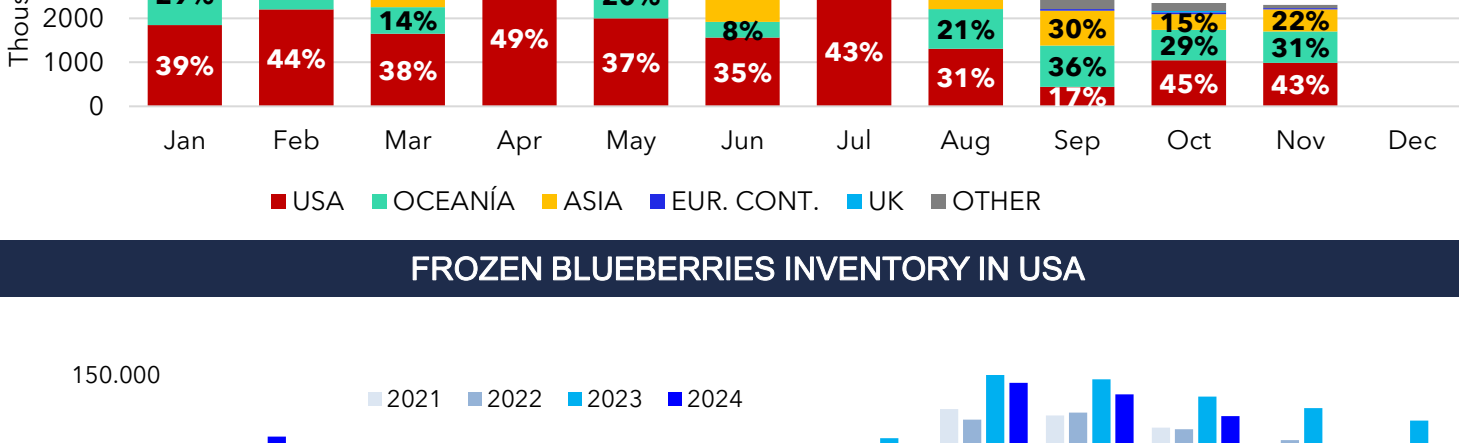
Chilean Frozen Blueberries: monthly departures. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA



...Take a Fresh Look at Chilean Blueberries